ROTHERHAM BOROUGH COUNCIL – REPORT HEALTH AND WELLBEING BOARD

| 1. | Meeting | Health and Wellbeing Board |
|----|-------------|--|
| 2. | Date | 10 July 2013 |
| 3. | Title | Health and Wellbeing Performance Report July |
| | | 2013 |
| 4. | Directorate | Public Health |

5. Summary

This paper introduces the first formal performance report to the Health and Wellbeing Board.

6. Recommendations

• Members of the board are invited to note the baseline report

7. Proposals and details

This is the first formal performance report to the Health and Wellbeing Board about each of the six priority measures that the Board determined were key to the delivery of the Joint Health and Wellbeing Strategy. The data presented represents the most recently available and published metrics.

It was agreed that where a metric has a significant lead-time before its publication and/or effect being observed, intermediate proxy measures would be reported if possible every Quarter. In some instances the publication of refreshed metrics is less than Quarterly or will require the development of new data collection. The Board had previously indicated that it wanted to minimise new data collection.

Accountable Officers have been asked to provide metrics where these are available and details for each measure are provided below.

8. Finance

Not applicable

9. Risks and uncertainties

Data quality and reporting timelines are an issue for some of the metrics and this will result in some metrics relating to a specific period changing in subsequent reports.

10. Policy and Performance Agenda Implications

Making Every Contact Count (MECC)

MECC remains as a Quarterly metric for a number of the Health Improvement measures. A separate report is being presented to Board containing proposals to progress this approach more widely within Rotherham. The next step is to hold a workshop to develop the approaches to MECC in each of the public sector workforces.

Schools with anti-tobacco policies approved by the Head

The "whole of school review" process is currently underway and will be used to establish the baseline position in the vast majority of the 120 schools in Rotherham. About 15 schools don't yet submit reviews and these will be contacted over the summer to ascertain their position. Baseline information will be presented in the next report.

Smoking Prevalence

2012-13 outturn is expected later in 2013.

Alcohol related admissions

The local partnership have agreed a specific definition of alcohol related admissions against which reduction targets have been set. The baseline for this metric is 2012-13.

Development of Community Alcohol Partnerships (CAPs) across the borough

The Board recognised the scale of the challenge in implementing CAPs across Rotherham and agreed that this action should be focussed on the 11 areas that need to develop faster than the rest of Rotherham. Delivery of CAPs is dependent upon capacity and resource within Housing and Neighbourhood Services and at present only two of them are in development.

Participation in the responsible Retailer scheme within CAP areas

Recognising the resources available to gain borough-wide participation in this scheme, the focus is to maximise participation in CAP areas. Delivery is dependent upon capacity and resource within Trading Standards and sickness absence has hampered progress.

FPN Waivers which result in attendance at binge drinking course

Baseline figures are for 2012-13 rather than 2011-12 as this is when scheme was commenced.

Brief interventions

2011-12 baseline figures for GP and community will be included in next report. Brief interventions in hospital settings will start being recorded from September 2013 and the first and that months figure will be reported in December 2013.

NCMP data

The 2012-13 outturn figures are expected to be published in December 2013.

Weight Management Framework Activity

Activity figures presented are enrolments and completions. The latter is a subset of the former and the duration of the treatment may go beyond the reporting cut-off; therefore, the 2012-13 outturn and Q4 2012-13 figure are liable to change when next reported.

Applications for fast food outlets in proximity to schools or in any of the 11 areas

RMBC is currently reviewing planning policy in relation to the grant of class A5 planning consent.

Increased green-space utilisation and access

Response awaited from Chris Siddall

<u>Dementia</u>

Dementia specific care package assessment metrics (number, timeliness and reviews) are not currently available but are being considered for development in order to report from 2014-15.

11. Background Papers and Consultation

Performance Management Framework July 2013 – attached

12. Contact Details

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- Director: Dr John Radford, Director of Public Health